



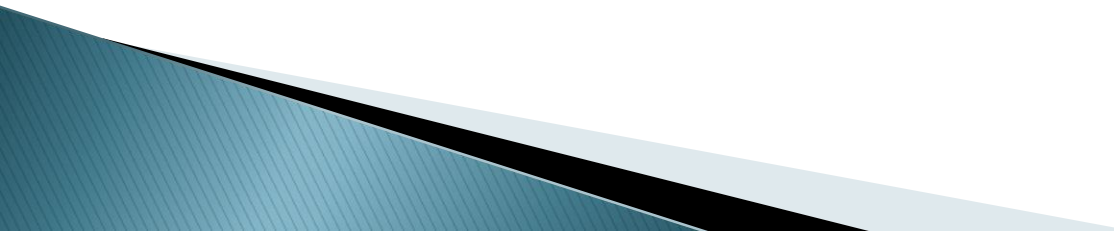
## **General Membership Meeting**

### Chair's 2009 Report

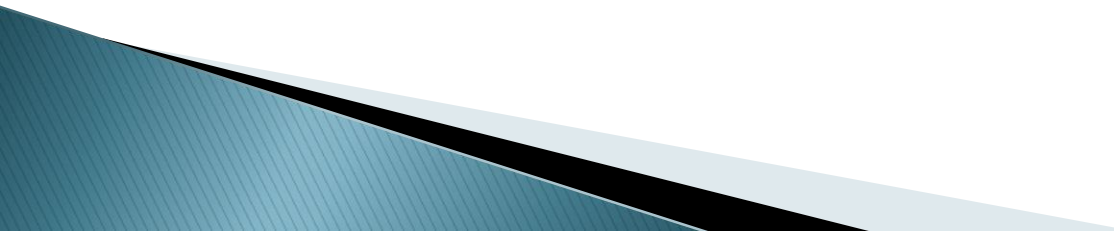
**MINA**  
**Est. 2005**

# **MINA's Mission**

To conserve and restore the array  
of habitats that sustains our  
natural biodiversity and heritage  
for today and tomorrow



# Who's MINA?

- ▶ 9- Board Member
  - ▶ Community-based organization
  - ▶ 501(c)(3) tax exempt status
  - ▶ Comprised of nearly 50+ members and organizations dedicated to the conservation of the diverse natural and cultural resources of the Commonwealth of the Northern Mariana Islands
  - ▶ Over 30 years experience in resource management combined
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# Progress on 2007-2009 Strategic Plan

Issue	Goals	Objectives	Projects
<i>Meeting the Micronesia Challenge</i>	Educate the public on existing land use and marine practices, promoting better community stewardship.	<ul style="list-style-type: none"> <li>-Conduct and develop a “More fish, less pollution” campaign</li> <li>-Increase by 50% the general public’s knowledge and understanding of the CNMI’s rules and regulations used to manage the marine resources.</li> </ul>	<ul style="list-style-type: none"> <li>-Identify and target significant stakeholder marine resources user groups for a “more fish, less pollution” outreach and education program.</li> <li>-Conduct in 2008 a teacher training camp and a kids summer camps.</li> </ul>
<i>Solid Waste</i>	Clean beaches and reduction of solid waste.	Coordinate (via MINA staff & volunteers) with Beautify CNMI! coalition “leads” on solid waste reduction activities.	<ul style="list-style-type: none"> <li>Identify beaches for adoption; solicit community members, businesses and legislators to donate trash removal for area beaches; provide educational signage at beaches.</li> <li>-Marine Debris Project</li> </ul>

# Progress on 2007-2009 Strategic Plan

Issue	Goals	Objectives	Projects
Building MINA's capacity	<ul style="list-style-type: none"> <li>• Improve financial stability</li> <li>• Improve Evaluations and Reporting of MINA's Strategic Plan progress to membership.</li> </ul>	<ul style="list-style-type: none"> <li>• Develop a strategy to market MINA. Increase MINA's public awareness and public involvement.</li> <li>• Increase MINA general membership to 200 individuals by the end of strategic planning session in 2010.</li> <li>• Develop and implement a fundraising strategy.</li> <li>• Communicate to MINA's membership a better understanding of membership fees and activities</li> </ul>	<ul style="list-style-type: none"> <li>• Conduct membership events for recruiting at least 25 new members per year, obtain corporate-business membership and to retain 80% of current members.</li> <li>• Seek and secure 2 grants / year. (funding in the \$10,000 to \$50,000 range.)</li> <li>• Conduct 2 fundraising events / year.</li> <li>• Establish 5 new business partnerships within 2 years.</li> <li>• Exec. Dir. will communicate MINA goals quarterly and annually via an expanded dynamic web site. This website will be in place and accessible to all MINA BOD and EXEC DIR by March 31, 2008.</li> <li>• In November 2009 conduct MINA's 3<sup>rd</sup> strategic planning meeting, Ex. Dir. will report progress on 2008 - 2010 strategic plan and BOD along with general membership will create a 2010 - 2012 strategic plan.</li> </ul>

# Take the Right Route

- Goal: Reduce carbon footprint
- Public Outreach
- Designed “Walk it, Don’t Drive it” flipflops
- Need #'s



# Teacher Camp 2009

## GOALS

- Introduce teachers to basic coral reef ecology principles
- Explore the benefits of reefs
- Understand human impacts on reefs
- Raise awareness of how individuals can mitigate their impact on our reefs



# Teacher Camp

## OUTCOMES

- 11 teachers
- 33 lesson plans (2 in-class and 1 field trip plan each)
- Incorporated coral reefs into a variety of subjects in classrooms throughout the CNMI.
- Resources available to teachers for coral reef related lessons and activities







# Teacher Camp 2009

- Support from a grant from the Department of Interior-Office of Insular Affairs



# Partnerships

- ▶ CRM – Rare Pride Campaign
- ▶ DEQ – Talakhaya Restoration Project
  - Mentoring
  - Financial
  - Promotion
- ▶ Micronesians in Island Conservation
- ▶ The Nature Conservancy
- ▶ Saipan Rotary Club
- ▶ Marianas Visitors Authority
- ▶ Congressman Kilili
- ▶ Department of Interior – Office of Insular Affairs
- ▶ Brabu Pharmacy
- ▶ Marianas Trekking Co.
- ▶ Ericco Enterprises
- ▶ Ideal Signs

# Community Action for Renewed Environment (CARE)

- ▶ Applied for a CARE grant
- ▶ Community-based conservation advocacy group
- ▶ Expand efforts to stop pollution
- ▶ Increase awareness
- ▶ Received overwhelming support from
  - Congressman Kilili
  - Government agencies

# Carbon Offsets at Pacific Islands Environment Conference

- ▶ PIEC donated \$904 from carbon offset purchases at the PIEC meeting
- ▶ Proceeds will go to towards a revegetation effort in the Laolao Bay Watershed in partnership with DEQ



## 26th Pacific Islands Environment Conference

June 22-25, 2009  
Saipan, CNMI



# Budget Proposal

- ▶ Participate in MIC
- ▶ Sustainable Finance for Micronesia Challenge
- ▶ Upcoming opportunities
- ▶ Funding for staff, cars
- ▶ Teacher Camp – renewed request
- ▶ Talakhaya
- ▶ Donation of Kurt Baumgartner
- ▶ Introduce Karen
- ▶ Strategic Action Plan
- ▶ Board Retreat
- ▶ Membership Dues
- ▶ Future Projects
- ▶ Committees

# Other Projects

- Teacher Camp 2009 – Saipan & Tinian
  - 2010-2012 – Strategic Action Plan
  - Continue supporting Talakhaya Project
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# Announcements

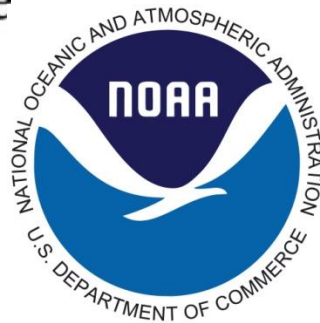
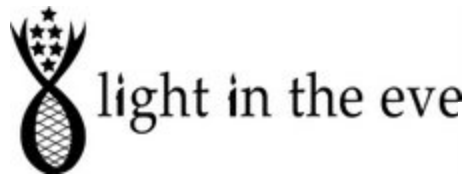
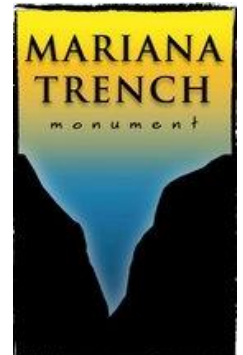
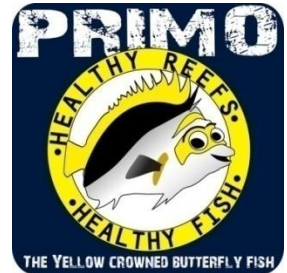
- ▶ Join MINA or renew your memberships with Paypal
- ▶ New Office - Located at YCO HK Building next to Naked Fish Bar and Grill  
Tel: 670.233.REEF (7333)  
Website: [www.minapacific.org](http://www.minapacific.org)
- ▶ New Logo

# Acknowledgements

- ▶ Mr. Kurt W. Baumgartner
  - ▶ Saipan Shipping Company
  - ▶ Pacific Trading Company
  - ▶ Shenanigan's Restaurant
  - ▶ Mr. Horiguchi
  - ▶ Mr. Joseph Torres
  - ▶ Joeten Enterprises
  - ▶ Triple J Corporation
  - ▶ Tan Sui Liu Foundation
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# Thank You



Dept. of Public Lands  
Dept. of Lands & Natural Resources  
DPW Solid Waste